

HANNAH LORRA

LARGE-SCALE ART FOR DESTINATION HOSPITALITY + EXPERIENCE-DRIVEN DEVELOPMENTS

Nature-inspired, dreamlike works that create
wonder, presence, and lasting impact.

HANNAHLORRA.COM

HANNAH
LORRA 2025

2026-27





WILD PLACES. BIG WALLS. OTHERWORLDLY ART.

My name is Hannah Lorra, and I am a visual artist creating large-scale murals and installations for destination hospitality, developments, and experience-driven properties & events. Inspired by fantasy, light, wildlife, and the natural world, I help clients create story-driven environments that spark wonder, invite interaction, and give a place its own visual identity.

My work spans municipalities, hospitality, and major events, including the City of Fort Pierce, City of Clearwater, Hulaween Music & Arts Festival, and commercial properties throughout Florida and beyond.

ABOUT THE ARTIST

PROJECT LIFT & FORT PIERCE CRA

I was commissioned to create a **25×25ft mural** for Fort Pierce's Arts District that would inspire Project LIFT's at-risk youth and reflect its mission of building brighter futures through skilled trades.

Forging Futures depicts a young welder literally building their future through newfound skills. Inspired by Fort Pierce's shipbuilding history and coastal landscape, the mural connects **local identity** with Project LIFT's mission—creating a source of pride for its students and a **new landmark for the community**.



CITY OF TEMPLE TERRACE FAMILY REC COMPLEX

I was commissioned to create a **480 sq ft interactive mural** for the City of Temple Terrace's Family Recreation Complex, celebrating the city's unique identity through its **native wildlife and local history**.

Happiness Has Wings reimagines Temple Terrace's bats and historic orange blossoms as a playful, contemporary landmark. An **interactive wing photo-op** invites visitors into the artwork—turning local ecology and history into an experience visitors can step into, photograph, and share.



CASE STUDY NO. 2

CLEARWATER BREWING CO. & CITY OF CLEARWATER

As part of Clearwater Brewing Company's rebrand under new ownership, I was commissioned to create a **three-wall immersive mural experience** that would give the patio a distinct identity and create memorable moments for guests.

Under Sea Fantasy surrounds visitors with oversized glowing sea life across multiple walls, including an **interactive sea-throne photo-op**. Blacklight-reactive details bring the artwork to life after dark, creating a **day-to-night guest experience** designed for interaction, photography, and sharing.



CASE STUDY NO. 3

ROOT AWAKENING FARM COMMUNITY ACTIVATION

I partnered with Root Awakening Farm to create a **community-painted mural** celebrating Florida's native landscape and wildlife. Rather than simply delivering a finished piece, the project was designed to **invite the community into the creative process**.

I developed the concept and prepared the wall so participants could help bring the artwork to life through a **guided painting experience**. The activation created meaningful hands-on engagement while resulting in a **permanent piece of art the community helped create**.



ANIMALS & WILDLIFE



Original Painting, Equestrian



Boutique-hotel in Minca, Colombia



Painted Bee Boxes, Tampa, FL



Residence in Dunedin, FL



Live Painted Mobile Mural, Tampa, FL

BOTANICALS & TROPICS



Wellness Studio • Tampa, FL



Airbnb • St. Petersburg, FL



Airbnb • Indian Rocks Beach, FL



Airbnb • Tampa, FL



Airbnb • Tampa, FL

FESTIVALS & LIVE ART



Hot Walls Mural Fest • St. Pete, FL



Hulaween Music Fest • Live Oak, FL



Mural Festival • Miami, FL

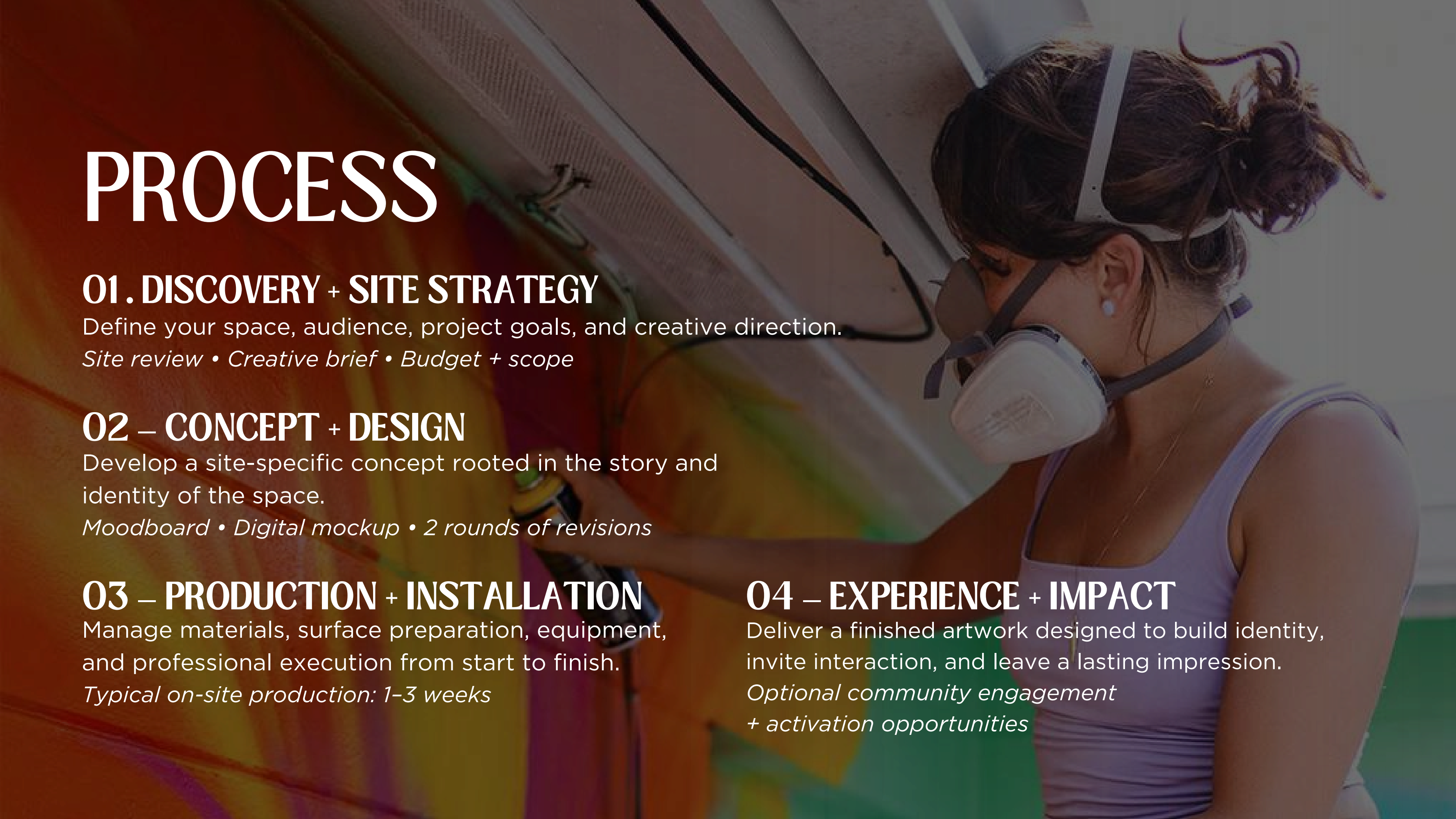


Guava Jam Mural Fest • Tampa, FL



Florida Groves Festival • Orlando, FL

PROCESS



01 . DISCOVERY + SITE STRATEGY

Define your space, audience, project goals, and creative direction.

Site review • Creative brief • Budget + scope

02 – CONCEPT + DESIGN

Develop a site-specific concept rooted in the story and identity of the space.

Moodboard • Digital mockup • 2 rounds of revisions

03 – PRODUCTION + INSTALLATION

Manage materials, surface preparation, equipment, and professional execution from start to finish.

Typical on-site production: 1–3 weeks

04 – EXPERIENCE + IMPACT

Deliver a finished artwork designed to build identity, invite interaction, and leave a lasting impression.

*Optional community engagement
+ activation opportunities*

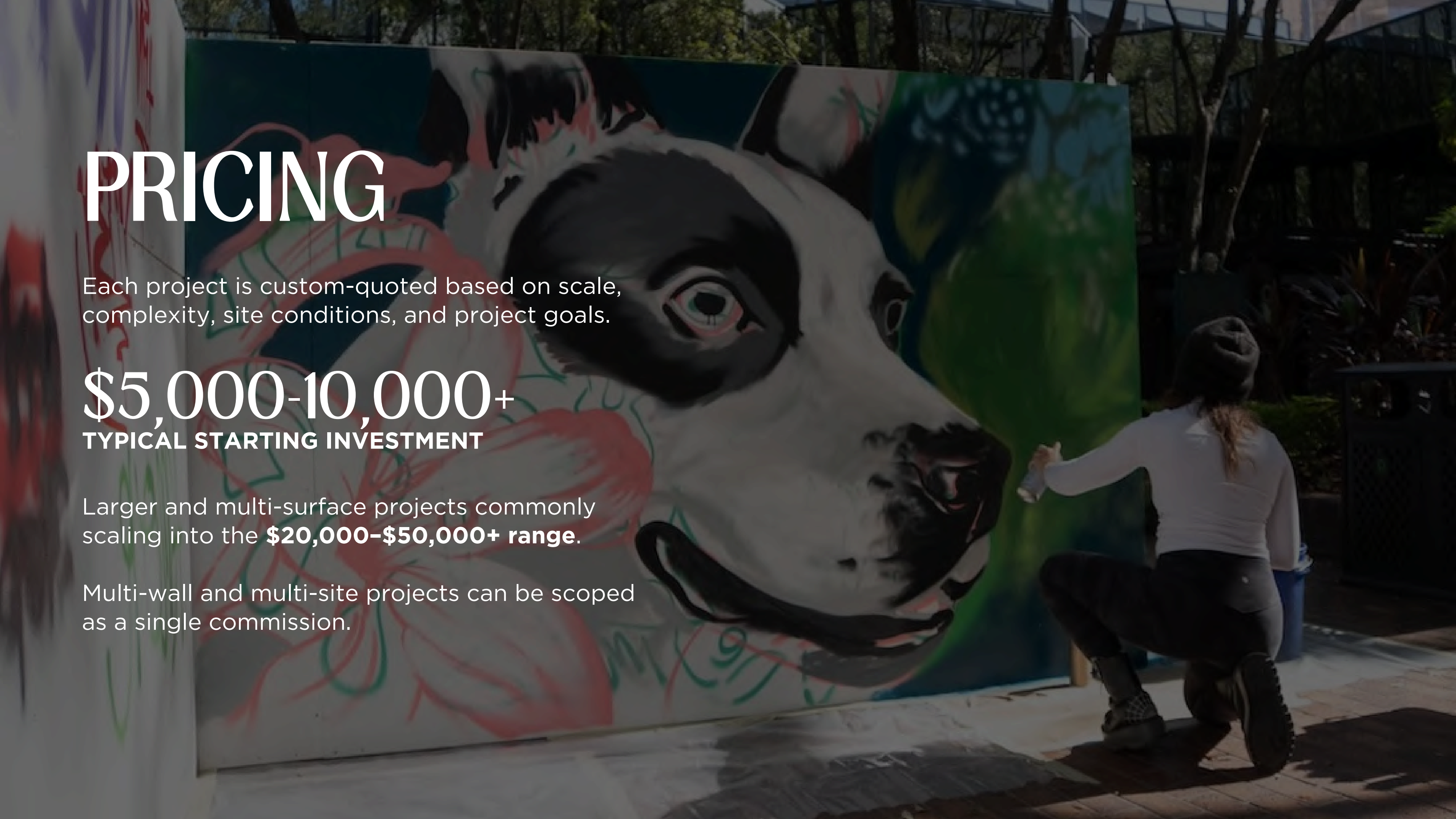
PRICING

Each project is custom-quoted based on scale, complexity, site conditions, and project goals.

\$5,000-10,000+
TYPICAL STARTING INVESTMENT

Larger and multi-surface projects commonly scaling into the **\$20,000-\$50,000+ range.**

Multi-wall and multi-site projects can be scoped as a single commission.



SELECT CLIENTS

“I can’t say enough how gorgeous her art is and what a wonderful person she is to work with! Highly recommend!”

-JULIE, HOSPITALITY CLIENT

HULAWEEEN



LET'S CREATE SOMETHING TOGETHER

Have a wall, property, or project in mind?

Let's talk.

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hannahlorra.com/contact

Tampa, FL | Available nationwide

